Major Market Outlook August 26, 2015

By
Bill Davis
Mad Day Trader

Overview:

With the major markets experiencing a sharp sell off this past week, I felt it would be prudent to describe where I see major support and resistance for the markets. And what actions to look for if there is a shift in the markets from a bull market to a bear market. That is the **KEY** issue to address at the moment.

Just as a bit of background, I have been asked many times if this bull market is different. My answer has always been that we do not have a market segment that is completely overvalued. The prime examples in the recent past, are the dot com bubble that brought about the bear market in 2000. And the real estate bubble that began the bear market in 2007.

That line of thinking maybe changing at the moment with the slow down in China and the impact it is having worldwide.

The point is or was, is that the catalyst for a shift to a bear market did not seem to be there.

During this bull run, you could make a case that the biotech sector is in a bubble. The Biotech iShares (IBB) traded at \$56.39 back in 2008 and peaked at \$400.79 last week. That is a move of over 600%.

The BIB, which is a leveraged biotech fund, stood at \$4.24 back in 2011 and hit \$106.10 last week. That is a move of over 24 times in four years.

Having said that, by historical standards, both in price and time, the markets are overextended and this has been a concern for me.

The last two Bull Markets were as follows:

2000 Top: Broke out around 450 and topped at 1,562.50. Range of 1,112.50 or 247% Return.

It lasted for about 5 ½ years

2007 Top: Started at 768.63 and topped out at 1,576.09. Range of 807.46 or 105% Return

It lasted for about 5 years.

The average of the last two bull markets are ...

960 points and about 5.25 years in time

The current bull market started on March 9, 2009 with the S & P 500 at 666.79.

Based on the average of the last two bull markets, this bull market would top out at 1,626.

Timewise, this bull market has lasted for seven years, which exceeds that last two bull runs by over two years.

If you consider the top at 2,134.72 made on May 20, 2015, to be a major top, then this bull market has moved 1,467.93 points or 220%. This return is less than the 2000 bull market, but greater than the 2007 bull run.

The next page shows the historical moves from 2000 and 2007.

Now let's take a look at a 20 year chart of the S & P 500 with the extreme Bollinger Bands drawn on them.

As you will see, the S & P 500 is right up against the Upper Band and has sold off them. The setting I use should contain 99.9% of the price action.

Notice that in 2000, that when the price closed back inside the bands it began the bear market.

I also include the monthly charts for the DOW & the NASD Composite so you can see their relationship to the upper Bollinger Bands.







In addition to price relative to its' extreme Upper or Lower Band, another way I use the extreme Bollinger Bands is to determine the trend direction.

The setting I suggest, which is a 253 day setting with a 2.576 standard deviation means that 99.9% of the price action should be contained within the bands.

The corollary to this is that when price breaks through either the Upper or Lower band there is an unusual event.

Also, when using these settings it is plotted as a simple moving average, therefore, the midband is a 253 day simple moving average.

I combine this with a 200 day exponential moving average (ema) and compare the 200 day ema to the midband, or the simple 253 day average.

When the 200 ema is above the midband, the trend is bullish. When the 200 ema is below the 253 day average, it is bearish.

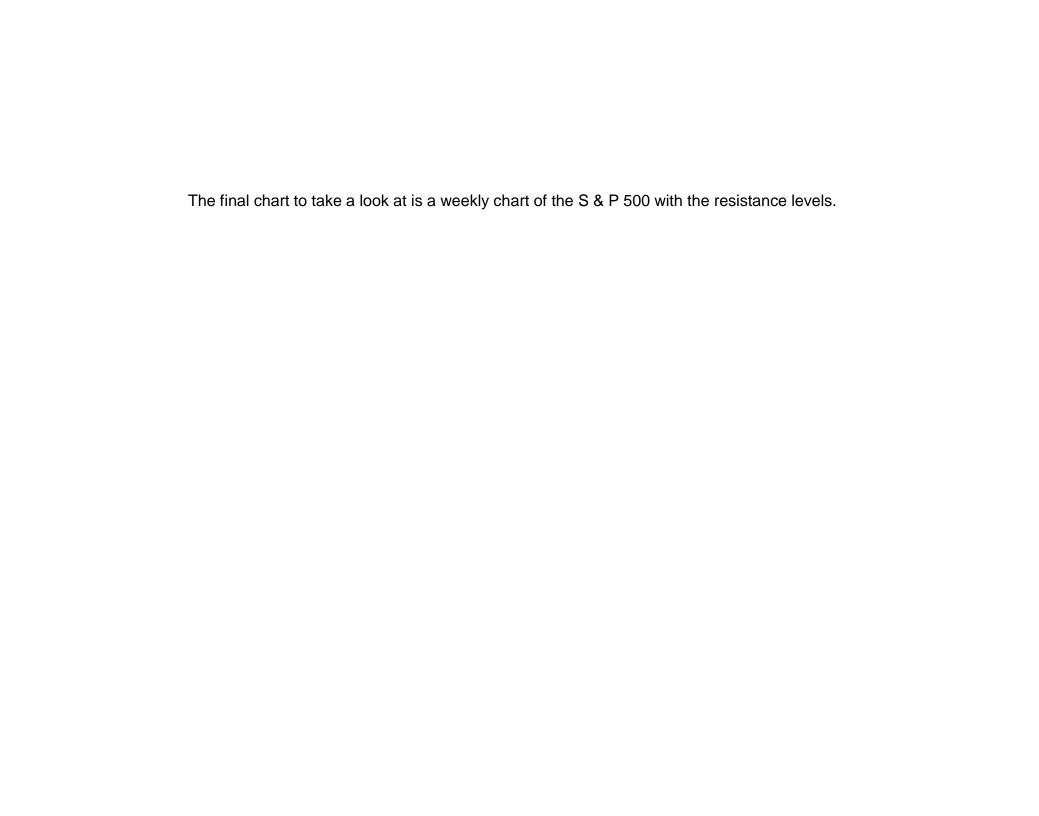
By way of demonstration, I want to show the daily chart for the XLE. I will also show a chart with edits on it.













As you can see, there are a few technical set ups at the moment that are quite concerning. The first is that the daily chart is VERY close to having a bearish cross. The second is that price is selling off against the upper extreme Bollinger Band on the monthly charts.

If this market shifts to a bear market, the support levels provided by the monthly charts consist of the following:

50 exponential	movina	average	1,742
oo onponontia	1110 11119	avolugo	.,

200 exponential moving average 1,299

Midband 1,201

The bear market that ended in 2002 stopped at the 200 ema and the bear market that ended in 2009 terminated just under the midband. As you can see from above, there is only a 100 point difference between those levels. (The average is about 1,250, which is a major resistance level and a level I would feel would be strong support.)

Should the markets shift to a bear market, profits will be made on the short side. Consideration should be given to hedging any long positions.

Thank you.

Bill Davis

The Mad Day Trader